



Feel Confident in Choosing VBA

Let our experts help you find the plan design
to meet your employees' needs.



VBA Is a Clear Choice

We've been doing this for long enough to know that while every company is different, they all share a similar goal—choosing the best coverage for their employees. That's why we work closely with you to design a plan customized to meet your employees' needs.

VBA Offers:

- Tailored plan designs featuring custom underwriting for companies with as few as 10 employees
- Plans that allow for contacts and frames within the same contract period
- A growing network of ophthalmologists, optometrists and retail providers for your employees to access

Offer Your Employees Access to High-Quality Eye Care

Considering the unique visual needs of each of your employees, our experts can help you find a plan with options that make sense for your company.

Routine Eye Exams

Regular, comprehensive eye examinations are important for early diagnosis of eye and vision problems. Including a routine eye exam in your employees' benefits package may reduce medical costs.

Elective Contact Lenses

Contact lenses are often selected as an alternative to frames. VBA will work with you in selecting an elective contact lens allowance to give your employees the flexibility to meet their price point and preferences.

Optional Covered Materials

Looking to offer more? VBA gives you the flexibility to include additional options such as progressive lenses, photochromic lenses and anti-reflective coatings.

Frames

Knowing that frames often double as a statement of fashion, VBA works with you to determine a frame allowance. Our frame allowance gives your team members the flexibility to select frames that meet their budget and sense of style.

Lenses

Lens technology can give your employees clear vision—from daily tasks to special life moments. VBA works with you to determine the lens treatments and designs to meet those needs. From blue-light blocking coatings to fully-covered progressive lenses, our plans can give access to the lenses that help your team live their best lives.



Introducing Our New Member Portal

- Find in-network providers
- Chat online with customer service representatives
- Print ID cards
- Download explanation of benefits (EOB) statements
- Submit out-of-network claims
- Mobile-friendly

Recruit and Retain Talent

- 92% of employees say benefits are important to overall job satisfaction.¹
- 78% of employees maintain they are more likely to stay with their employer because of their benefits program.²

Help Your Team Save

As VBA members, your employees will enjoy:

- Up to 35% off the national average price of LASIK procedures at more than 900 locations nationwide.

To schedule a free LASIK consultation, members can call 1-877-437-6105 or visit qualsight.com/-vba.
- Discounts of over 40% on premium hearing aids, plus a \$200 mail-in-rebate after purchase at participating Your Hearing Network providers.

A free annual hearing exam and 1 year of follow-up care is also included.

Members can call 888-819-5333 for more details.

We're Easy to Reach

Our exceptional customer care representatives are available to answer your questions.

- We can be reached by phone, email or chat.
- Multi-lingual representatives are available through LanguageLine Solutions® translation services.

Stay Focused on Eye Health

Simple precautions coupled with regular eye examinations are vital to maintaining excellent vision health. At VBA, we are as committed to your employees' eye health as you are. We help provide the coverage, information and resources needed for maintaining optimal eye health.



FOLLOW THE 20-20-20 RULE

When spending time on digital devices, follow the 20-20-20 rule. Take a 20-second break, every 20 minutes and view something 20 feet away.³ This simple rule can help reduce eye strain.

GREAT VISION INCREASES PRODUCTIVITY

Even minor vision problems can reduce productivity by at least 2.5%. That adds up to 12 minutes per day, or six workdays per year.⁴



ENCOURAGE EYE HEALTH

An estimated 61 million adults in the United States are at high risk for serious vision loss.⁵

HELP FIGHT DIGITAL EYE STRAIN

According to the American Optometric Association, vision-related issues continue to rise as workers spend increasing amounts of time using computers and other digital devices. Symptoms of digital eye strain include headaches, dry eyes and blurred vision.⁶



Our Mission

The ability to see clearly is key to optimal living and quality of life for all people and extends beyond health to every person's ability to participate in and contribute to society.

VBA's mission is to improve the human experience by utilizing innovative models of service, delivery and advocacy to reduce barriers to high-quality eye care.

Improving the Human Experience

VBA vision and dental products offer members access to vision and dental care. Through routine eye exams and dental cleanings, doctors are able to help members see clearly and smile with confidence.

A Personal Approach

Everyone gets a uniquely personal approach to vision and dental benefits with VBA's customized plans, personalized service and the latest products. Whether you're a member, administrator, provider or lab, working with VBA is a simple process. At VBA, you're our focus.

Since 1965, we've provided comprehensive vision coverage to corporations, municipalities, schools, health and welfare funds, hospitals, and health maintenance organizations in Pennsylvania.

Our focus on personalized service has helped us build and maintain long-term relationships — like the one we still have with our first customer that joined us more than 50 years ago.

Coverage for Those Who Need it Most

The Pennsylvania Vision Foundation, an affiliate of VBA, was founded in 2007 to provide eye care, including vision exams, prescription lenses and frames, to those in need. To date, the foundation has proudly assisted more than 3,700 uninsured Pennsylvanians.

For more information about VBA, our customized plans, partnerships and more, visit our website at vbaplans.com.

