



# Vision is Our Focus

2019 Community Impact Report



pennsylvania  
vision foundation



# Vision

Positively impact the lives of Pennsylvanians through advancements in optometry and access to quality eye care

# Mission

Conduct and finance projects to foster and preserve human eyesight through the science of optometry in the Commonwealth of Pennsylvania

## Dear Friends and Supporters,



I've had the privilege of serving the vision care industry for nearly two decades in my career as a private practice doctor. The sense of sight is one held most dear to many and I feel rewarded in my daily efforts to protect that treasure.

Since 2017, I've had the honor to serve as Executive Director of the Pennsylvania Vision Foundation. Through a vast network of Vision Benefits of America (VBA) providers and locally rooted community partners, the Foundation is able to conduct and finance projects that foster and preserve eyesight through the science of optometry in the Commonwealth of Pennsylvania.

Vision is the primary conduit for learning. Experts say that 80% of what a child learns in school is presented visually. This means that good vision and healthy eyes are essential for a child to reach their full academic potential.

With multiple initiatives at play, our primary focus for 2020 is identifying children with vision problems, then closing the loop by providing comprehensive vision care and glasses regardless of financial means. We want to maximize the gift of sight for those in need so that every child has the tools to reach life's greatest potential.

Many thanks belong to partner agencies across the state who connect our programs with their community and VBA who is our greatest financial contributor. Without all of our partners and the support of VBA, many Pennsylvanians would not have access to these very impactful programs. We look forward to increasing the lives touched and enriching more communities with the gift of sight in 2020.

Warmest Regards,

A handwritten signature in blue ink, appearing to read 'Andrew Leitzel'.

**Andrew Leitzel, O.D.**

*Executive Director  
Pennsylvania Vision Foundation*

# Putting Our Partners in **Focus**

## **PARTNER ORGANIZATIONS**

Our partner agencies are like-minded health and charitable organizations that are able to identify those in need of necessary vision care by performing basic eligibility screenings.

- Ann Silverman Community Health Clinic
- Blind and Vision Rehabilitation Services of Pittsburgh
- Centre Volunteers in Medicine
- Neighborhood Resilience Project
- New Hope Ministries
- Northside Christian Health Center
- Saint Patrick's Church, Health Screening Program
- Thrive Ministry, Inc.
- VBA
- VisionCorps
- Vision Resource Center of Berks County (VRCBerks)
- Vision Resources of Central Pennsylvania (VROCP)
- Volunteers in Medicine, Wilkes-Barre
- Washington Lions Club

## 2019 PARTNER SPOTLIGHT: **VisionCorps**

**VisionCorps'** mission is to empower individuals with vision loss to attain independence. For over 90 years, they have been helping to restore autonomy and independence to the residents who are blind or vision impaired in southeastern Pennsylvania. From education and prevention to rehabilitation and employment, **VisionCorps** takes a comprehensive approach to services. Sight loss prevention is a key strategic goal of VisionCorps. Last year their KidSight program provided free vision screenings for **8,526** children between the ages of 3-6 years old. On average **8-10%** of those vision screenings yielded a vision-related problem in children requiring an immediate referral for comprehensive eye examinations. Identifying eye conditions at this early age may prevent a lifelong issue with learning and mitigate the risk for sight-threatening diseases that may steal children's vision. Through a partnership with the Pennsylvania Vision Foundation, in 2019, **VisionCorps** was able to identify the need and provide **578** vision benefits, including free eye exams and glasses to those who are uninsured with low income. They currently serve Lancaster, Lebanon, York, Adams, Chester and Delaware counties.

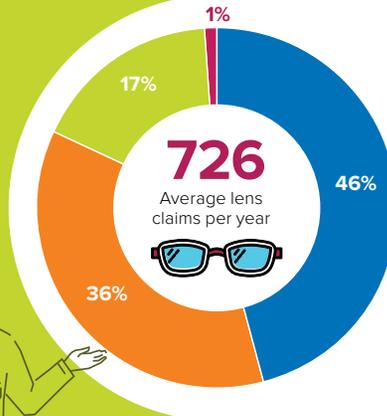
## Vision Benefit Program

In 2019, the Foundation proudly assisted more than

**1,399**  
uninsured Pennsylvanians.

To date, the Foundation has served over

**5,600**  
uninsured Pennsylvanians.



### 2017-2019 3-Year Claims Average

- Trifocal lens pairs
- Single vision lens pairs
- Bifocal lens pairs
- Progressive lens pairs

## Pre-School Vision Screening Program

2019 pre-school vision screenings and immediate referrals from our three partner agencies engaged with grants:

### VisionCorps:

Total screenings

**8,526**

with 714 referrals throughout 5 counties

### VROCP:

Total screenings

**4,041**

with 185 referrals throughout 3 counties

### VRCBerks:

Total screenings

**2,972**

with 248 referrals throughout 1-2 counties

# Financials (unaudited)

	2017	2018	2019
<b>Income</b>			
Contributions	\$ 100,000.00	\$ 149,000.00	\$ 297,000.00
Investment Income (Loss)	31,878.05	(9,061.14)	107,997.77
Total Income	131,878.05	139,938.86	404,997.77
<b>Expenses</b>			
Vision Benefit Program	\$ 76,730.61	\$ 106,793.23	\$ 134,538.96
Grants	28,100.00	20,000.00	22,485.00
Administrative Expenses	56,904.04	39,405.06	43,860.00
Total Expenses	161,734.65	166,198.29	200,883.96
Increase (Decrease) in Net Assets	<b>\$ (29,856.60)</b>	<b>\$ (26,259.43)</b>	<b>\$ 204,113.81</b>

The Foundation's most recent IRS Form 990-PF is available upon request.

## Meet the 2019 Board of Directors

### **Brian A. Black**

Director of Hospitality Relations,  
Pennsylvania State University

### **Lewis A. Carrarini, O.D.**

Owner, Optometrist, Latrobe Vision Center

### **Jeff A. Hollowood, Esq.**

President & Chief Executive Officer, VBA

### **Andrew L. Leitzel, O.D.**

Partner/Owner, Optometrist, Sans Pareil Eyecare LLP

### **Akos Nagy**

IT Manager, PPG Industries

### **Kristin O'Connor, CPA**

Manager, Albanese Sinchar Smith & Co.

### **Susan M. Overton, Esq.**

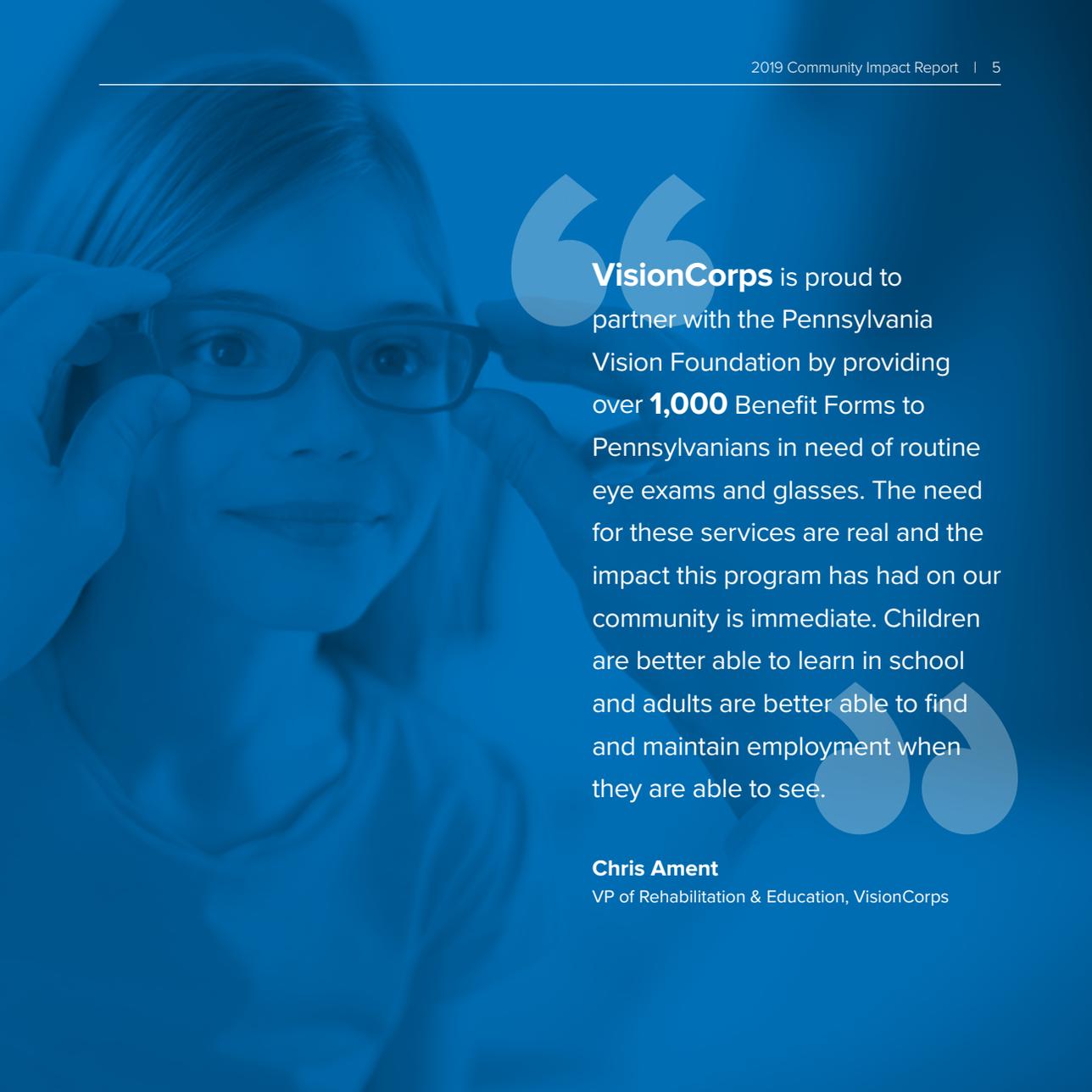
VP, Deputy General Counsel, Genesis HealthCare, Inc.

### **Aaron R. Ridsen, CPA**

Chief Financial Officer & Treasurer, VBA

### **Karen E. Rule, O.D.**

Optometrist, Partner/Owner  
Shillington Eye Associates, LLC



**VisionCorps** is proud to partner with the Pennsylvania Vision Foundation by providing over **1,000** Benefit Forms to Pennsylvanians in need of routine eye exams and glasses. The need for these services are real and the impact this program has had on our community is immediate. Children are better able to learn in school and adults are better able to find and maintain employment when they are able to see.

**Chris Ament**

VP of Rehabilitation & Education, VisionCorps



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